



About Us

Beyond Kokoda is a team of passionate people from Independent and other local businesses who are trekking the Kokoda Trail in June 2020 to raise \$200,000 for Lifeline Canberra.

Joining us on this trek will be Corporal Daniel Keighran VC and Carrie Leeson (CEO of Lifeline Canberra).

The Trek

Most people see Kokoda as an important part of Australian history, but this trek is much more than an historical walk in the park. Completing the Kokoda trail is a challenge of physical and mental resilience that represents the power of determination and supporting each other to overcome hardship and achieve things we never imagined were possible.

Why Lifeline Canberra

Approximately 1 in 5 Australians will experience a mental illness each year – that's 20% of the population.¹ In Canberra, we lose one person a week to suicide and for every death, it's estimated that as many as 30 people intend to end their lives.¹ Lifeline Canberra has been responsible for taking 31,467 life changing calls, creating 2,282 safety plans for people at risk all within approximately 14,130 hours!¹

Through CORE Solutions, Lifeline Canberra also offers training to workplaces to build mentally healthy workspaces. It is because of this team that 1,760 Canberrans are now more ready, willing and able to reach out and support someone in emotional need, support someone through their crisis and employ life-saving suicide intervention skills¹. On top of all the amazing work of Lifeline Canberra, all funds raised by this adventure will stay local and help more locals.

We can't do this without help

Each participant will cover the cost of their trek, flights and insurances, but your sponsorship can help get the team to the starting line in Port Moresby on 10 June 2020.

We are looking for sponsor who can help us lower the costs for the team going and donate to the overall goal.

Sponsorship

Foundation Sponsor of \$500 or more

1. A big thankyou on our Instagram story and page

¹ Lifeline Canberra Annual Report 2017-2018

2. Tax deduction of the amount you choose to sponsor (ask your tax agent about how great that is)
3. Certificate of appreciation from Beyond Kokoda

Optional Perk Package. Add \$110 (Non Deductable) to add.

1. Your logo on our team shirts and any signage created for fundraising events- exposure on the ground and online.
2. Your logo and business name listed in our sponsorship highlights on Instagram

In Kind Donations

If you trade purely in cyber currencies and cash isn't an option, we gratefully accept donations of things.

If you would prefer to gift us an object or service to help get our team through the trek and across the mountain or to sell/raffle/auction to raise funds, we will put your logo on our team shirts. (NB: for fairness, the value must be over \$100).

What to do next

If you can help, please get in touch.

- Decided on a sponsorship package and ready to roll? Hit us up!
- Have something particular in mind? We would love to hear about your crazy ideas!
- Want to show off your super-ultra-altruism to your mates (or potential Tinder dates)? Feel free to exceed our wildest dreams.

Tell us what you can do, and we'll arrange the rest.

Contact Details

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Event Creator & Organizer

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