



TOUCH OF LIFE CORPORATE DAY

One game can change a life

SPONSORSHIP PACKAGES

Please take a moment to consider partnering with us to bring this incredible day to life

27 October 2023
12:30 pm - 4 pm
Deakin Playing Fields

PRESENTING PARTNER \$10K

(1 PACKAGE AVAILABLE)

For an investment of \$10,000, your organisation will receive the following benefits:

Prominent display of logo on all Touch Of Life Corporate Day correspondence, as the Presenting Partner including:

- › Lifeline Canberra website & event landing page
- › Communications
- › Advertising and marketing material
- › Player jerseys
- › Continual verbal acknowledgment of your organisation throughout the day
- › Display of company marquee, banner, and any other collateral at the event
- › Opportunity to have a representative from your organisation speak at the event

Recognition as Lifeline Canberra Corporate Partner for the period of sponsorship:

- › Lifeline Canberra website and social media Lifeline Canberra communications
- › Lifeline Canberra Annual Report

Rights to use the Lifeline Canberra logo as a Corporate Partner for the period of sponsorship:

- › Website
- › Communications

Team admission to the event included:

- › Up to 14 players
- › Custom jersey design

UNIQUE SPONSORSHIPS

(1 PACKAGE FOR EACH AVAILABLE)

In return for your sponsored item, your organisation will receive the following benefits:

Logo displayed on event correspondence:

- › Lifeline Canberra website & event landing page
- › Select event communications, advertising, and marketing material
- › Opportunity to provide marketing material to event attendees
- › Acknowledgment of your valued support throughout the event

PLAYER JERSEYS \$5,000

Do you want your company logo on ALL player jerseys? This is the package for you! This package covers the cost of custom-made jerseys. In addition, it entitles your business logo to be printed on all player jerseys (that's up to 30 teams of 14 players)!

FOOD TRUCK / CATERING \$4,000

This package will provide all participants with nutritious fuel for the entirety of the day.

DRINKS \$3,000

Where talking a mix of non-alcoholic (Gatorade, soft drink, etc.) and alcoholic beverages to be served throughout the day!

MUSIC \$1,000

Lets bring the party to Touch Of Life Corporate Day! This package will cover the cost of having BoomBox2U (all-in- one mobile DJ unit) on site.

LOLLY BAR \$500

This package will cover the cost of sweet treats / super highs throughout the day.

AUCTION ITEMS / GIFTS

In addition to sponsorship packages, we are seeking donations of suitable auction items, gifts for speakers, and raffle prizes. Any suitable product would be appreciated. In return for your donated item, your organisation will receive the following benefits:

Logo displayed on event correspondence:

- › Lifeline Canberra website & event landing page
- › Select event communications, advertising, and marketing material
- › Event program and PowerPoint
- › Opportunity to provide marketing material to event attendees
- › acknowledgment of your valued support throughout the event

For more information or to secure your sponsorship, please contact

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